

1. THE PERSONAL DIET BUDDY

TITLE: THE PERSONAL DIET BUDDY  
SKETCH TYPE: Commercial Parody  
CHARACTERS: Jackie, Lori, Jeff, Shing  
WRITTEN BY: Benjamin J. Ligeri

(OPEN ON: VIDEO: OBESE PEOPLE WADDLING AROUND - EMPHASIS ON FAT)

JACKIE JOVAN (O.S.)  
Obesity... A horrifying epidemic..  
That attacks its victims physically  
as well as emotionally. But why,  
with all the diet programs out  
there today, are people still being  
victimized by it? Simple: Because  
diets today don't treat the person,  
they just treat the disease, as if  
it were a separate entity.

(DISS. TO: VIDEO: OBESE PEOPLE FORCING DOWN PILLS & SHAKES  
W/ DISMAL EXPRESSIONS)

JACKIE JOVAN (O.S.)  
They give you a pill or a shake,  
then send you on your way. When  
what you really need in these  
trying times is a personal coach.  
One who  fights  the fight with you,  
every step of the way.

(DISS. TO: LIGHTS GO ON TO REVEAL PROJECTOR SCREEN &  
SPEAKER'S PLATFORM. A BANNER HANGS ON WALL: "CONTEMPORARY  
DIETS, INC." JACKIE, BONY THIN, 35, WALKS ONTO PLATFORM)

JACKIE JOVAN  
Hi, I'm Jackie Jovan, founder of  
Contemporary Diets - the makers of  
'The Personal Diet Buddy', or, as  
his super-thin clients like to call  
him: Buddy... Buddy will be your  
personal weight-loss coach 24/7.  
Here, let me show you how he works.

(JACKIE POINTS REMOTE AT PROJECTOR SCREEN--

--DISS. TO: VIDEO: KITCHEN - VALERIE, 300LBS, CARRIES PLATE  
OF LINGUINE TO TABLE. A 1-FOOT MIDGET ROBOT IN HUMAN/FLESH  
FORM W/ METAL JOINTS, IN A PERSONAL TRAINER'S OUTFIT, SWINGS  
ITSELF ONTO TABLE, WALKS TO HER PLATE & STARES MENACINGLY)

Benjamin Ligeri  
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2. THE PERSONAL DIET BUDDY

BUDDY - ROBOTIC VOICE  
You, may, commence, consumption.

(SHE SMILES & STARTS EATING, WHILE GLANCING AT BUDDY FOR APPROVAL...)

BUDDY - HUMAN VOICE  
No, you're fine Valerie, keep up the good work. Don't worry, I'll let you know when you're there.

BUDDY - ROBOTIC VOICE  
You've reached, your, cal-oric, intake. Terminate, consumption.

(SHE HESITATES... PUTS FORK DOWN)

BUDDY - ROBOTIC VOICE  
Congratulations, on your suc-cess.

(BUDDY POWERS OFF, HIS HEAD LOWERS)

(DISS. TO: LIVE: JACKIE ON STAGE)

JACKIE JOVAN  
I know. Amazing! But not everyone's as strong-willed as Valerie. And since Buddy can't physically stop you from eating, he instead does what all great coaches do - He strives to inspire you to stop.

(DISS. TO: VIDEO: ITALIAN RESTAURANT - LORI, 400LBS, FINISHES MEAL, THEN REACHES FOR SLICE OF CAKE -- BUDDY STANDS ON TABLE W/ ARMS FOLDED)

BUDDY - HUMAN VOICE  
I know it's tempting Lori, but I'm afraid you're going to have to say "no" on this one.

(LORI IGNORES, BRINGS FORK TO CAKE)

BUDDY - ROBOTIC VOICE  
You've reached, your, cal-oric, intake. Terminate, consumption.

LORI  
... .. Screw you. I haven't had cake in a week!

3. THE PERSONAL DIET BUDDY

BUDDY - HUMAN VOICE  
Put the cake down you fat pig! Yo!  
Chunky Lips! The banquet's over!

(SHE SMILES W/ CAKE RIGHT AT LIPS)

BUDDY - HUMAN VOICE  
Hey! Drop the fork! CEASE AND  
DESIST YOU GROSS, SLIMY WHORE!!

(SHE DROPS FORK, BREAKS INTO TEARS)

BUDDY - ROBOTIC VOICE  
Congratulations, on your suc-cess.

(BUDDY POWERS OFF, HIS HEAD LOWERS)

(DISS. TO: LIVE: JACKIE ON STAGE)

JACKIE JOVAN  
Notice how when Buddy is coaching  
an obese woman, and plain-old fat  
insults aren't enough to inspire  
her, he raises the bar to include  
some pretty tough sexual stigmas..?  
Well, similarly, when coaching an  
obese minority, as you're about to  
witness, Buddy will often employ a  
"fat-insult-bitter-racial-slur"  
motivational combo.. But when that  
fails, or backfires, as you're also  
about to witness, Buddy will shift  
inspirational gears by uploading  
the results of a thorough  
background investigation we do on  
you before you order. And as you  
can probably guess, that gives  
Buddy the ability to call upon all  
sorts of painful experiences from  
your past.

(DISS. TO: VIDEO: BUFFET RESTAURANT. JEFF, 400LBS, BLACK,  
SITS IN BOOTH W/ PLATES OF FOOD IN FRONT OF HIM)

BUDDY - ROBOTIC VOICE  
You've reached, your, cal-oric,  
intake. Terminate, consumption.

JEFF  
Aw, you gown halfta do better dan  
dat to pull me off a dis grub foo'.

4. THE PERSONAL DIET BUDDY

BUDDY - HUMAN VOICE  
Slow it down Chunky Coltrane! Hey!  
Biscuit Lips! Lay off the biscuits!  
How am I doing so far Horse Gums?!

(JEFF TRIES TO HOLD BACK TEARS)

JEFF  
Das it Buddy. Das it! You gone TOO  
FAR dis time!

BUDDY - HUMAN VOICE  
Well then stop eating Extra Fat  
Albert! Whale Turd! Niggapotomous!!

(JEFF SOBS & DEFIANTLY STUFFS FACE)

JEFF  
Orite, screw dis shit, now Ima eat  
more. Whachu think of dat Buddy?  
Das right, Ima eat more now!

BUDDY - HUMAN VOICE  
Tough one, jees.

(TYPES INTO KEYPAD - SCREEN READS: "TRAUMA SEARCH..." - THEN  
READS: "MATCH FOUND... DOWNLOADING")

BUDDY - HUMAN VOICE  
Now your last girlfriend - her name  
was Lacole, right?

JEFF  
What about Lacole?

BUDDY - HUMAN VOICE  
Oh, nothing... I was just debating  
on whether I should send her and  
Tyrone an anniversary card--

JEFF  
TYRONE?? Who Tyrone?? Not Tyrone  
the garbage man??

(BUDDY NODS A BIG "YUP")

JEFF  
HELL NO! NO WAY BUDDY?!

BUDDY - HUMAN VOICE  
Oh, kem annn? You know he was just  
one of a whole crew.  
(MORE)

5. THE PERSONAL DIET BUDDY

BUDDY - HUMAN VOICE (cont'd)

It took 5 new cherries a week to  
keep that fat tramp happy. Hell, I  
may have even tapped dat ass a few  
times!

(BUDDY SLOWLY "BUCKS HIPS")

JEFF

DAMN Buddy... Dat shit's COLD, even  
comin' from your ass?

BUDDY - HUMAN VOICE

Hey, it is what it is. Sorry pal.

JEFF

Now I can't even eat n' shit.

(PUSHES PLATES OFF TO SIDE - A WAITER INSTANTLY CLEARS THEM)

BUDDY - ROBOTIC VOICE

Congratulations, on your suc-cess.

(BUDDY POWERS OFF, HIS HEAD LOWERS)

JEFF

Oh shoot! You got me Buddy! Damn it!

(DISS. TO: JACKIE ON STAGE)

JACKIE JOVAN

Bottom line... IT WORKS!

(DISS. TO: ORDER SCREEN)

SPOKESMAN (O.S.)

Call 1-800-MY-BUDDY today and order  
your very own Personal Diet Buddy..  
We guarantee you'll lose weight..  
because there's no outfoxing Buddy.

(DISS. TO: VIDEO: ASIAN RESTAURANT. SHING, ASIAN, EATING  
WONTON SOUP W/ EARMUFFS ON. BUDDY YELLING AT TOP OF LUNGS --  
NO SOUND HEARD -- BUDDY UNZIPS FLY, URINATES IN SOUP. ASIAN  
GUY THROWS TANTRUM & STORMS OFF)

SHING

YOU S-SUCK!! I HACHU BUTTY!!

BUDDY - ROBOTIC VOICE

Congratulations, on your success.

(BUDDY POWERS OFF, HIS HEAD LOWERS)

(OUT)